

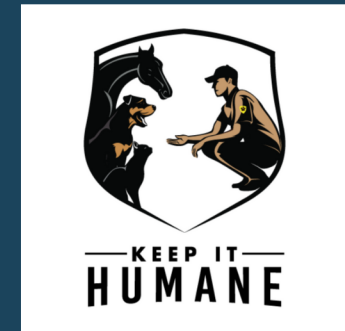
Help People Help Animals

The SMART focus is to collaborate within the community to bring care to animals in need. Lack of spay/neuter services and affordable pet care is the leading cause of pet overpopulation and pet retention.



THE FUTURE OF SMART

Through collaboration, SMART will help bring access to care to more people and pets. It will shift the focus from arbitrary live release rates and put the focus back into the community to empower practical decisions to align with the One Health model. SMART will help create the next generation of animal care professionals, animal control officers and veterinarians.



SMART

ANIMAL SHELTER



www.keepithumane.com/smart



Why S.M.A.R.T.?

Animal shelters are often seen as a negative place. Using the **SMART** acronym is one step towards creating transparency amongst your staff and the community.

It is often implied that shelters indiscriminately kill unwanted pets. With **SMART**, that message changes to **Saving More Animals Responsibly Together**. Our focus is to create a safe and vibrant community where animal shelters can be seen as a resource and necessary function of the One Health model.

1. Access to Care

The number one priority of SMART is to reduce the number of animals coming into shelters by providing resources through partnerships, education and proactive policy.

2. Removal of Arbitrary Goals

Making difficult humane euthanasia decisions on a case by case basis, rather than to uphold a specific live release rate.

3. Transparency

To regain trust in the community, animal shelters must provide accurate information.

4. Responsible Treatment

Prioritize the health, safety and sustainable success for animals and the community.



BECOME A SMART SHELTER

You can add SMART to your organization today! There are no startup or subscription fees, just your commitment to provide responsible treatment.

Sign up to be a SMART shelter at www.keepithumane.com/SMART

Contact Daniel Ettinger for SMART proposals and presentations. 412-736-6263 daniel@keepithumane.com

